# **CEAM** can help YOU fight for school choice



The Children's Education Alliance of Missouri offers single-day and multi-part training sessions focused on helping you develop the tools you need to communicate the need for more school choice in Missouri with lawmakers, media, and community leaders.

#### **Communications**

Public Speaking30-second elevator speechWritten testimony

## **Policy&Lobbying**

Guide to the Capitol
How to talk to legislators
How to influence policy

### **Media Training**

How to engage print media
Prepare for TV Interview
How to get you message heard

#### **Social Media**

Leverage the power of Facebook
Learn how to use Twitter
Get a digital toolbox



# JOIN OUR GROWING ADVOCACY NETWORK

**Communicate directly with your legislator** 



- Txt based platform to mobilize advocates
- Get updates on pending legislation directly on your phone
- Calls to action directly connect advocates to your state reps through email, Facebook, Twitter and phone