



QUALITY EDUCATION NOW!

2015
ANNUAL REPORT
www.ceamteam.org

MISSION

To improve Missouri's K-12 education system by advancing education policies that ensure all families have the right to choose the education they determine is best for their children.

BOARD

Amanda Henry
Eleanor Maynard
Brian A. Murphy
Gillian Noero
Tina Rafael
David Schmid
Michael Vollmer

STAFF

Cara Egan
Peter Franzen
Karla Ramirez
Laura Slay
Cici Tompkins

CONTACT

1310 Papin Street
Suite 106
St. Louis, MO 63103
314.454.6544
www.ceamteam.org

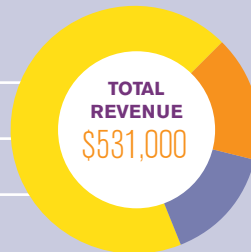
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FINANCIAL OVERVIEW

REVENUE

■ Individuals	\$363,000
■ Events	\$88,000
■ Foundations	\$80,000



EXPENSES

■ Program & Legal	\$327,000
■ Administration	\$84,000
■ Development	\$65,000



Note: As of March, 2016

2015 A Year in Review



At Children's Education Alliance of Missouri, we are committed to our belief that every Missouri child deserves access to a quality education, now. Unfortunately, there is a powerful status quo that would prefer things stay the way they are.

Last year, financial support from people like you protected the legal rights of hundreds of students, educated decision makers about the critical need for education policy change and mobilized parents to take action.

In February, Judge Michael Burton in the St. Louis County Circuit Court ruled in favor of a group of parents and children trying to transfer out of the failed Normandy Schools Collaborative. The ruling on the CEAM-funded lawsuit was a scathing indictment of the district's performance and a major victory for students who want a better education.

In May the Missouri General Assembly passed the most significant piece of education legislation the state has seen in over two decades. CEAM parents, along with many other Missourians, supported the bill. However in late June Governor Jay Nixon vetoed the bill limiting educational opportunities for thousands of Missouri students.

The CEAM Activation Network of quality education allies, and thousands of Missourians like you want to see education improve for Missouri kids. We are grateful for your confidence and support!

Brian A. Murphy
President, CEAM Board of Directors

CEAM BELIEVES IN ...

ACCOUNTABILITY & TRANSPARENCY

Parents and the community should have access to understandable information about student and school performance. CEAM engages in transparency projects that inform parents and the public and hold leaders accountable.

EDUCATOR EFFECTIVENESS

Teachers make the biggest educational impact on student outcomes. We support policies that reward effective teachers, evaluations that take student outcomes into account and professional development for educators and administrators.

QUALITY PARENTAL OPTIONS

Every child in Missouri deserves access to a quality education regardless of zip code. An environment of choice allows families to find the best fit for their child NOW while creating a wider culture of innovation and excellence in education in all schools.

CEAM connects quality education advocates across the state, because implementing great ideas requires the right policy landscape.

To learn more about why policy matters visit www.ceamteam.org

QUALITY EDUCATION SHOULD BE A

Choice NOT LEFT TO Chance

START HERE!

ENGAGEMENT
Assembling the CEAM Activation Network to change the rules of the game!

121 PARENTS prepared to share their personal experiences with community leaders through CEAM Communications Trainings.

5,483 MEMBERS form the CEAM Activation Network.

3,636 FOLLOWERS received timely education news from CEAM through social media.

5,152 DOOR-TO-DOOR visits that built connections within neighborhoods.

SIGN THE PLEDGE

4,252 LIVE CALLS raised awareness about education issues across the state of Missouri.

AWARENESS

Turning the spotlight on community needs to create powerful partnerships!

2 School Choice Week Events in St. Louis and Kansas City through partnerships with National School Choice Week and Missouri Charter Public School Association.

4 STATE CAPITOL VISITS with parents and students who held face-to-face meetings with key decision makers.

REQUEST OUR E-NEWSLETTER

EXTRA! EXTRA!
35 Articles featuring the voices of CEAM parents or staff.

668 SIGNATURES collected by CEAM Outreach on a petition urging Governor Nixon to support HB42.

TELL YOUR STORY

520 SUNSHINE REQUESTS

issued by the CEAM watchdog to create the superintendent contract finder.

HOUSE BILL 42

HB42 was the most comprehensive education bill passed by the Missouri General Assembly in over 20 years. It created structure for the student transfer law 167.131, expanded charter schools and gave Missouri students a virtual school option. Governor Nixon vetoed HB42 in June, 2015.



ACTION

Making an impact through policy change at the state level!

HOST AN EVENT

192 VOLUNTEERS

advocated for policy change in education.

DONATE TODAY

JUL 2014 The CEAM legal fund supported a lawsuit on behalf of 4 students who faced forced return to their failing home district.

JUN 2014 The State Board renamed the district the Normandy Schools Collaborative.

The State Board claims "State Oversight" is a form of accreditation and orders transfer students back to Normandy.

AUG 2014 Judge Michael Burton granted an emergency injunction.

138 students who were denied transfer were added to the lawsuit.

DEC 2014 Attorney Josh Schindler defended the students' right to transfer in court.

Judge Burton ruled that the State Board violated Missouri rule by creating a new accreditation classification and applying it to the Normandy Schools Collaborative.

Explored possible education policy with our Young Friends Network Policy Panel.

Celebrated education superheroes, Robbyn Wahby and Josh Schindler, at the 2015 Gala.

232 FAMILIES supported to transfer out of failing districts into higher performing schools.

136 GUESTS raised their Education IQ at the Young Friends Network Annual Trivia Night.

70 STUDENTS shared their passion for school choice in the "Let Me, Be Me" Essay Contest.

"... the Normandy Schools Collaborative is not merely 'unaccredited': it is abysmally unaccredited."
-Judge Michael Burton

... WITH THE COMBINED EFFORTS OF THE CEAM ACTIVATION NETWORK AND VOICES ACROSS THE STATE, HUNDREDS OF STUDENTS WERE ABLE TO REMAIN IN QUALITY SCHOOLS.

43 TESTIMONIES documented to bring education issues to light for decision makers and the public.

VOLUNTEER

GET INVOLVED!

ceam
Reimagining Education.



Call us at 314.454.6544 or visit us at www.ceamteam.org

PARENTS FOR EDUCATIONAL PROGRESS!

CEAM believes that parents have an important role in education and policy reform.

TOGETHER WE CAN!

GET INVOLVED WITH PARENTS FOR EDUCATIONAL PROGRESS



1

Attend a Policy 101 session to learn about current policies that impact education in Missouri. Meet CEAM and join our network.



2

Capture your story at CEAM Communications Trainings. Your voice matters!



3

Polish your story and prepare for action including media interviews, community forums and meeting with decision makers.



Join the movement!

Call 314.561.8646 or visit www.ceamteam.org

Picture yourself as part of the change. Look inside to see what parents and CEAM did in 2015.